



DAZ Systems Quarterly Newsletter

May 2010

DAZ Systems, Inc.

Volume 3, Quarter 4

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Clean Tech Show
June 21-24
Anaheim, CA
DAZ is at Booth 335

Oracle OpenWorld
S.F.
September 19-23
DAZ is at Booth 1333
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A Message from The Top

Dear Customers,

As May begins, we find ourselves cautiously optimistic that the economy is improving as we see our customers' businesses taking an upward turn. This has allowed DAZ to open our new office in Wisconsin with the hiring of Kevin Koontz as Regional Sales Manager. With his support we will further expand all efforts in the Midwest. We have continued to invest in our customer base with an R12 Upgrade Offering, Health Checks, SOA/AIA, and integration services to support Agile, Business Intelligence, Demantra, Siebel, Hyperion, WMS, Transportation Management and CRM On Demand. After 18 months of belt tightening, there has never been a better time for improving operations to support leaner teams.

Best Regards,
Walt Zipperman & Deborah Arnold - Partners

DAZ Expansion



DAZ has continued its practice expansion with the addition of two new offices, one in Wisconsin, which is being managed by our Regional Sales Manager, Kevin Koontz and the other office in Canada, which is officially named DAZSI (Canada), Inc., being managed by Scott Curry, Vice President. Our presence in both of these

territories will greatly enhance the ability to sell and support Oracle with its Applications offerings. In addition to our new offices in the U.S., we have expanded our India office by moving into a 6500 sq ft. facility that can hold up to 100 people. Our India team, 38 employees and growing has prospered into a seasoned senior technical and functional staff and support services that provide round the clock coverage.

Executive Vice President- Eyal Goldstein



Industry Veteran, Eyal Goldstein joins DAZ as the Executive Vice President. Eyal joins DAZ from Oracle where he was Regional Vice President of Southern California Applications. Eyal

will play a critical role at DAZ as he executes with his successful sales model across the country while leveraging the dominance of DAZ in the midsize market. We look forward to the contribution he will bring to the team.

Complimentary Health Checks



As a valued customer, we are pleased to offer a complimentary Health Check Review. Health Checks have empowered many companies to improve their operational process, save money and at the same time gain new

valuable knowledge. Our Health Checks are performed by DAZ Functionals, each with over 10 years experience and hand selected to meet your unique company needs. The objectives are to review your current business processes, examine how you are currently utilizing your investment, investigate named issues or pain points regarding applications deployment and management, high level review of your hardware and software architecture and footprint and lastly, update your awareness of Oracle's strategic applications initiatives, new release features, and product direction.

Did you know you can do all your Fusion work

through DAZ?



- External Systems>Oracle Integration
- Oracle>External Systems Integration
- B2B>Oracle Integration
- Oracle>B2B Integration
- B2C Integration
- Flat File Integration

Successful & On Time Customer Go-Lives

In the past 3 months DAZ has successfully completed the delivery of 6 implementation projects at the following companies.

- A third party (3PL) distribution company went live on Oracle Transportation Management (integrated to SAP & PKMS) in 3 months to manage an electronics company's full distribution and transportation needs.
- An int'l data and payment processor company dedicated to enabling globally focused processors, acquiring banks and merchants to accept, process and reconcile credit card transactions in multiple currencies, implemented Oracle Finance EBS modules in 2 months.
- A company that manufactures specialty power supplies used primarily by Aerospace & Medical Device companies in facilities in Torrance, CA and Tijuana, MX, implemented a full suite EBS including manufacturing, distribution, finance, Essbase and Agile.
- An Internet based information commerce company located in Washington, implemented a full suite of Oracle EBS, OBIEE data warehouse and Analytic tools, as well as interfaces to their on-line StoreFront in 4 months.
- A mobile payment service company located in the Bay Area with operations in US and India, implemented the financial suite with Purchasing, iExpense and iProcurement, with interfaces to the Bank, in two months.
- A global manufacturer and distributor of wrist bands and specialized labels in the U.S. and Europe,

implemented a full suite of EBS Financials, Supply Chain and Manufacturing, with complex workflow extensions for their Europe operation.

[Global Opt-out](#)

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